

ANNUAL REPORT

2010



NEWS NETWORK

www.newsnetwork-bd.org

Annual Report 2010

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Executive Summary

In 2010, the projects of the News Network were supported by renowned donor agencies like Free Voice, UNESCO, Royal Danish Embassy, USAID, Taiwan Foundation for Democracy and Anne Frank-Fonds.

The Netherlands based international organization 'Free Voice' supported the six-month project titled 'Journalists Development Programme' this year, which completed in June. Under the project activities, News Network had organized three different training sessions for journalist trainers (ToT) and a six-month long advance training course for the female journalists, who are working in different print and electronic media. As a result, forty-five senior and mid careerist journalists had participated in ToT programme and twenty female journalists had received advance training.

Danish Embassy funded for implementing the 'Programme for Building Teenagers as Good Citizens, Phase II' project which was primarily launched in 2008. The project period continued till February 2010. About 'Six Thousand Five Hundred' secondary school students of the 10 districts of Bangladesh were directly benefited from the programme as they were involved in an essay writing competition. Most of the project activities were completed in 2009 except the 'Award Distribution Ceremony'. Award distribution ceremony was held in February 2010. The winners of the competition, thirty students had received a certificate and prize money.

USAID funded an 18-month long project, which was 'Development Programme for Women Journalists'. The project period started in June 2009 and it ended in December 2010. As for project activities, forty female journalists received six month skill development training including three month in house training and three month internship in major print & electronic media.

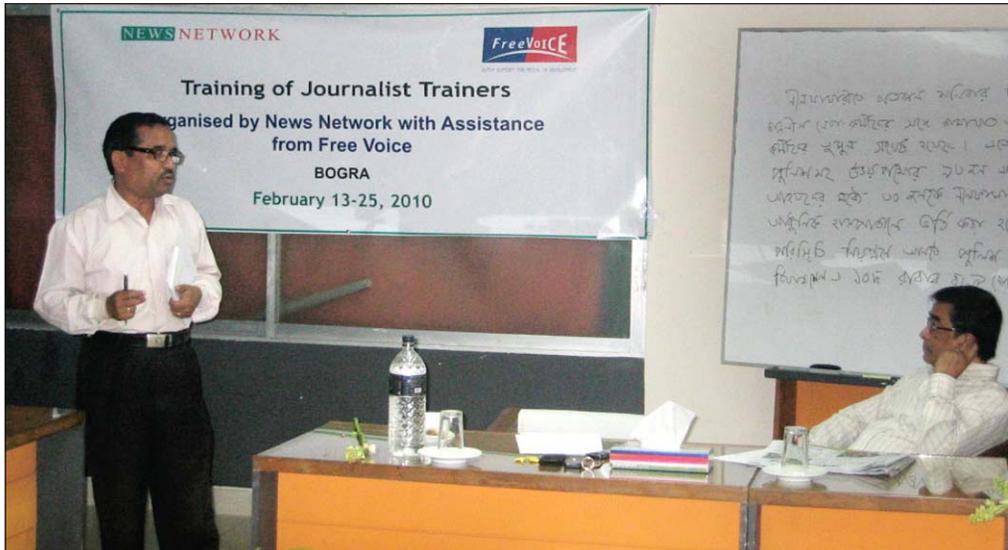
The Switzerland-based Anne Frank - Fonds(AFF) also renewed their aid to support News Network's ongoing project 'Educational Support Programme for Harijan Children' and approved a fresh grant for the year 2011. At present, 150 children are studying in the schools.

Taiwan Foundation for Democracy (TFD) financed a 9-month project titled 'Motivational Programme for Sensible journalism', which completed in December 2010. With their support News Network prepared and compiled different text for motivating journalists who are working in remote districts and sub-districts (upazilla). These documents are going to be used in the future as resources for their further development.

Major activities of the year 2010;

1. Six-month long fellowship programme on journalism for female journalists
2. One month capacity building programme for local journalists
3. Organizing 'Training for the Journalists' Trainers' (ToT)
4. English language development & advance skill development training for the female journalists
5. Material development for sensible journalism
6. Award distribution ceremony to the winners (school students) of essay competition on good citizen

In 2010 News Network received Tk. 1,35,21,042.90 (USD.187792) as grant from the donor agencies and the year end the expenditure stood up at Tk. 1,41,56,787.49 (USD.1,96,622). External annual audit and the audit of the completed projects were done separately in time.



A participant delivering his speech in a training for journalists' trainers programme was held in Bogra districts headquarter in February 2010, was organised by News Network and supported by Free Voice

Programmes

Supported by



Royal Danish Embassy



ANNE FRANK-Fonds

1. Projects of the Year

- i Journalists Development Programme
- ii Building Teenagers as Good Citizen
- iii Educational Support Programme for Harijan Children
- iv Development Program for Women journalists
- iv Motivational Programme for Sensible journalism

2. Progress

2.1 Journalists Development Programme, supported by Free Voice

Aims of the project were to develop new trainers for the journalists and provide advance training to female journalists and help build up their leadership qualities.

Activities of the project were:

- i. To organise training programmes for the journalist trainers
- ii. To conduct an advance training programme for the female journalists.

Training for the Journalists' Trainers:

Three different training for journalists' trainers (ToT) were organized in Khulna, Chittagong and Borgra city respectively.

Forty five senior and mid carrier journalists, working for print and electronic media received a 15 days of training. Among the participants 12 were female journalists. The purposes of these ToTs were how to organize a programme including preparing training guideline and module as well as how to do programme budgeting, selecting participants, technique of controlling house and providing lesson to the trainees, ice breaking or building up good communication skills etc.

Alphons J.A.J.M.G Hennekens, The Netherlands Ambassador to Bangladesh attended one of ToT ending ceremony which was held in Chittagong divisional headquarters. Editors of the major newspapers and divisional Bureau Chiefs of various national media houses were present in that occasion. The Ambassador distributed certificates among the participants.

In the occasion Ambassador Hennekens mentioned that the printed and electronic media in Bangladesh started flourishing in the 90's. This happened due to hand off policy of the government and led to at present, nearly one thousand newspapers and magazines and several TV channels in the country.

He said, "I am pleased to learn that the Government of Bangladesh has ratified the Right information Act (RTI) in 2009. ...The implementation of the RTI Act will contribute to reduce the level of corruption, to ensure transparency and accountability in all sectors and to establish good governance. The media can play a major role in implementing the law in a pro people approach by divulging the issues related to public welfare."

He added, "What strikes me is that the media in Bangladesh, be it print or electronic, do quite often report without double checking the information they receive and giving fellow-up to events reported is also very rare. I hope that investigative journalism has been given due attention during this course."



The Netherlands Ambassador Alphonse J.A.J.M.G Hennekens distributing certificate to a female ToT participant in Chittagong. Editor of Daily Azadi Abdul Malek, Editor of News Network Shahiduzzaman and Editor of People's View Osman Gani Munsur are also seen in the picture

Advance Training for the Female Journalists:

Within this project period a six-month advance training programme for female journalists was conducted successfully. As a result of this session, twenty female journalists who are all ex-fellows of News Network of the year 2007-2008, participated in the training. They had also completed the six-month fellowship on practical journalism which was also supported by Free Voice. Because of the support provided by News Network & Free Voice they are now working in different media.

During the advance training following topics were emphasized on:

- Two months English language development courses
- Two month reporting training
- Two months internship in different newspapers and TV channels.

2.2 Development Programme for Women Journalists, supported by USAID

It was an eighteen-month long project, which was completed in December 2010. A total of 40 female trainee journalists were benefited by this development project programme. All of the trainees had received a six-month skill development training on reporting & article writing.



A fellow receiving her certificate from the Chief Information Commissioner Muhammad Zamir

The project gave more emphasis on skill development training on investigative journalism reporting. News Network also organized three-month internships for the fellows in different major media houses of the country.

Apart from skill development activities, fellows were also given better understanding on various important socio-economic and human rights issues i.e. gender equalities, CEDAW, good governance and transparency, global warming, climate change issues and right to information act.

In the training sessions, News Network arranged several interaction meetings between trainees and some important personalities and experts for experience sharing on different subjects.

As a part of the training, the fellows produced several items, which were also released to print media for publication and most of them were published with due credit. In addition to that News Network published two different books compilations of selected their items.



Group picture of the fellows and guests, including Chief Information Commissioner Muhammad Zamir, Chief of Party of USAID Progati Hugh C. Orozco, Samakal Editor Golum Sarwar, Former BSS Editors Zaglul Ahmed Chowdhury, International President of Commonwealth Journalists Association Hassan Shahriar

On 8th December 2011 News Network organized a certificates distribution ceremony in Dhaka. Information Commissioner Muhammad Zamir distributed certificate among the fellows. USAID Progati officials and Chief of Party C. Orozco, Editors of the electronic media and newspapers and senior journalists were present in the occasion. Guests highly appreciated the initiative of News Network for creating female journalists in the country.

Participants requested to keep continue the fellowship. They put forward number of recommendations, some of them mentioned below;

- i. Continue the program and expand it to other divisions and important districts.
- ii. Introduce English language development courses
- iii. Convincing the media houses for recruiting more female journalists
- iv. Exchange program
- v. Introduce advance training and female journalists leadership program

2.3 Capacity Building for Journalists of Three Hill Districts, supported by UNESCO

The Programme was launched in 1st June 2010 and it continued till 31st May 2011. Under the project activities News Network organised three different four-week long capacity building activities in Khagarachari, Bandarban and Rangamati districts headquarters. It was the first of its kind to train the journalists in hill districts. Senior journalists of different media houses conducted the courses.

Objective of the programme was to develop professional skills of the journalists who are presently working for print and electronic media houses in this three hill districts of Bangladesh. 60 journalists, including 9 female journalists were benefited from the training.

Training of the first batch of participants (journalists) in Khagrachari district town was held



Nikhil Kumar Chakma, Chairman of Rangamati Hill District Council distributing certificate to a women journalist participant

from 19th September to 14th October 2010. Second training was held from 28th November to 23rd December 2011 in Bandarban district town and the third programme was organised in Rangamati hill district from 30th January to 24th February.

Rangamati Hill District Council Chairman Nikhil Kumar Chakma was the chief guest in closing ceremony on 24th February. He expressed his great satisfaction for organising such programme and thanked the UNESCO for sponsoring these training sessions. Mr. Chakma distributed certificates among the participants on the closing day. Local newspapers editors and members of the civil society were present and some of them also spoke in the occasion providing their vital information.

In the training, the journalists were given better understanding and motivation on following issues; ethics of journalism, professional duties and responsibilities, social responsibilities, human right, gender equalities, global warming and climate change, journalists' role for combating corruption. Besides, they received skill development training on;

- Basics on news covering and writing news reports
- Techniques of information gathering, including taking interviews, covering press conferences and other events
- Report writing, analysis and practices
- Conducting investigative reporting and its technique of information gathering
- Feature writing etc

Participants of the trainings requested to undertake ---- skill development and motivational programmes for TV reporters, newsroom editors/ sub-editors and photojournalists.

The following materials were distributed to the participants for their better understanding: Universal Declarations of Human rights, UN Convention Against Corruption, CEDAW, principal of journalism, copy of the 'Right to Information Act', publishes materials and training kits.

The programme drew attention particularly in media houses and different local press clubs of the country. Editors and senior journalists had told that they were benefited from the programmes. They mentioned that their reporters / correspondents / stringers, who received the training from the News Network, are now doing better than earlier and are more careful about their professional duties and responsibilities. Their outputs have also significantly increased. Now, News Network is receiving requests from different districts to organise similar programme in their towns.

2.4 Programme for Building Teenagers as Good Citizens Phase II, supported by Danish Embassy

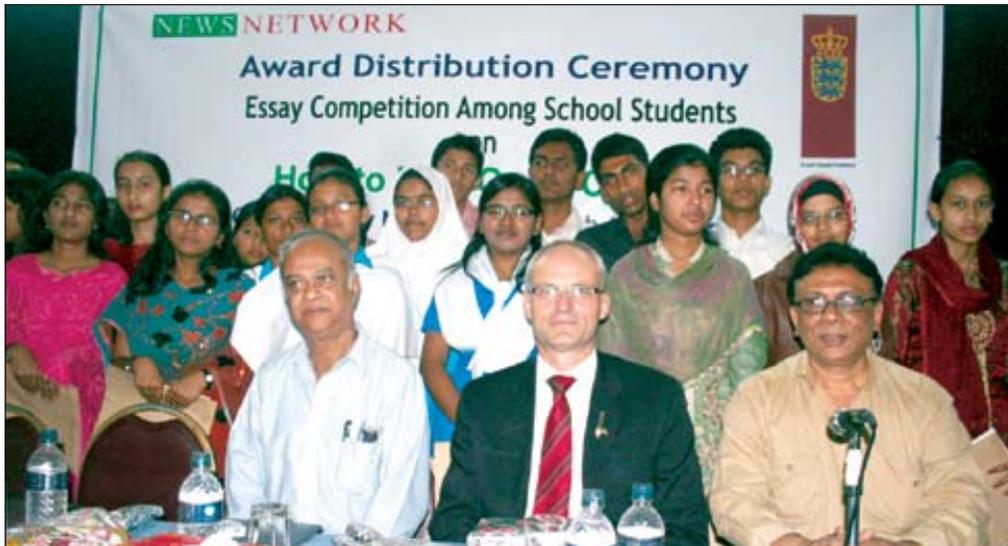
The project focused on raising awareness of school students about social responsibilities, human rights, children and women rights, violence against women and other basic rights of the citizenry. The project also aimed at motivating them to promote peace and tolerance in society. About 6500 students of 40 schools with equal number of boys' and girls' schools from 10 districts were brought under the programme.

The project activities were comprised of motivational lectures on how to be a good citizen for school students, the main part: the essay competition, interaction meetings with teachers and an award distribution ceremony. Teachers of schools highly appreciated the programme and said that it was a great initiative to motivate the students, particularly making the children aware not only about their rights and social responsibilities but also about how to become good citizens and develop their civic sense. Several interaction meetings were organised with the teachers. They put forward a good number of suggestions for further improving the programme and its expansion.

Some of their recommendations were;

- This programme should be organized regularly without any long interval.
- Teachers and guardians should also be brought under the programme.
- Include such topics on moral values into textbooks.
- Building teachers as good citizens.
- Taking initiatives for appointing brilliant and qualified teachers to schools and colleges, and offer attractive salaries for the teachers.
- Appointment of the teacher must be transparent
- Promoting peace and stability in the society.
- Removing corruption and building Bangladesh as a dignified country in the world.
- Corruption issues should be included in curriculum to make students aware of it.
- The elders of the society should try to be a model for the younger generation.
- Political leaders should have commitments to the society.
- All laws should be enforced properly to maintain law and order and reduce violence.
- Needs effective activities in grassroots level for poverty alleviation
- Needs to more investment in education sector.

Most of the project activities were completed in 2009, except the award distribution ceremony which was organised on 17 February 2010 at Women Voluntary Association (WVA) Conference



Ambassador Einar H Jensen, guests, organisers and the winner students from different districts are seen in the picture Hall, Dhaka. The Danish Ambassador to Bangladesh Mr. Einar H Jensen was the chief guest in the function. The winners of the essay competition along with their parents, local coordinators and resource persons were present in the occasion. Conference hall was fully packed. The chief guest, Mr. Einar Jensen distributed the certificates and prize money among 30 students.

Ambassador appreciated News Network's programme for the school student and said, "Children are considered as a long-term resource in the development process of Danish development cooperation policy. The obligation in the UN Convention on the Rights of the Child (UNCRC) is a direct point of departure for Denmark's development efforts. Denmark's development policy promotes for the rights of children and young people and ensures them the opportunity for democratic influence".

He said, "...assistance to the efforts designed to promote respect for human rights and governance is a central and integrated element of Danish development cooperation policy. The promotion of human rights and good governance is an essential part to the advancement of democracy and human rights. Thus the awareness of democratic and governance principles in improving the human rights situation and the overall democratization process is essential". "The objective of the Danish grant to News Network project is to facilitate the process to increase the level of awareness of school students on human rights issues, including child rights and women rights, and motivating them for promoting peace and tolerance in the society", he added.

2.5 Motivational Programme for Sensible journalism, supported by Taiwan Foundation for Democracy (TFD)

The project objective was to give better understanding and motivation to the trainee journalists and those who working from remote areas for print and electronic media. It was observed that they lacked understanding on various important issues like; ethics of journalism, professional skills and responsibilities, duties, right to information, human rights, CEDAW, UN Convention Against Corruption, and other social related laws and issues some time they made serious mistakes and fall into trouble. On this ground News Network compiled different text, articles, laws and different international charters, basic skill development training guide and templates. Materials will be distributed among the journalists during its ongoing different capacity building training for media people.

2.6 Education Programme for Harijan Children

The project movement started in 2008 under the assistance of Anne Frank-Fonds, a Switzerland based donor agency. News-Network started this project with a view to support the educational needs of the Harijon Children. Two elementary schools have been set up in Bogra city, a northern district of the country. The schools are currently holding classes for 5 years old children. The classes will gradually be expanded in the following years when the old batches will complete their previous classes.

Untouchables, now called Harijans, have traditionally occupied the lowest place in the caste system of Hindu, India; they were called untouchables because they were considered to be outside the confines of the caste. Their impurity derived from their traditional occupations, such as the taking of life and the



Harijan kids are in the classroom

treatment of bodily effluvia. Harijans are the poorest of the poor deprived of all social privileges such as education, healthcare, sanitation and safe water. The exact size of the Harijan population is not known. But there are likely to be thousands scattered across the country.

Finance

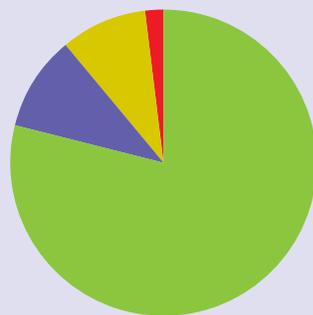
1. Projects and funding organisations at a glance

Projects	Supported by	Project Period	Total Project Cost		Expenditure 2009		Project Status
			BDT	USD	BDT	USD	
Capacity Building Programme for Journalists of Three Hill districts	UNESCO	Jan 10 - May 11	1127233	15656	1090488	15146	Ongoing
Programme for Building teenagers as good citizen	Royal Danish Embassy	Dec 08-Feb 10	749000	10403	740410	10283	Completed
Educational Support Programme for Harijan Children Phase -II	Anne Frank-Fonds	Jun 10-Dec 10	350000	4861	346288	4810	Completed
Fellowship program for Female journalists	USAID-Progati	July 09-Dec 10	5524163	76725	5005734	69524	Completed
Motivational Programme for Sensible journalism	TFD	Aug 10-Dec 10	175000	2431	164900	2290	Completed
Capacity Building For Journalists	Free Voice	Jan 10-Jun 10	7209465	100131	674387	93665	Completed

2. Budget 2010

Sl. Head of Account

1	Honorarium & other expenses for fellows	14,89,200
2	English language course	4,48,800
3	Training Module preparation	7,41,248
4	Skill development training	5,71,200
5	Capacity building for journalists in 3 hill districts	11,05,533
6	Internship for female journalists	34,33,690
7	Experience sharing with important persons on different issues	1,40,000
8	Final fellowship experience sharing conference	1,29,500
9	Module for ToT	1,68,000
10	Workshop and award ceremony for the students	7,29,000
11	Telephone, fax, postage & other utilities	3,97,328
12	Office supplies & conveyance	2,40,747
13	Office rent & Rent for school rooms	6,68,000
14	Salary and honorarium (Including teachers honorarium	15,23,400
15	Audit fee	79,500
16	ToT training	28,20,912
17	Educational materials	40,000
18	Office equipment	2,93,800
19	Workshop	1,60,000
20	Honorarium for Aiea	26,000
	Total	1,52,05,858



■	Programme Cost 78.94%
■	Personnel Cost 10.02%
■	Operation Cost 9.11%
■	Capital expenditure 1.93%

3. Financial Statement 2010

NEWS NETWORK
RECEIPTS AND PAYMENTS ACCOUNT
FOR THE YEAR ENDED 31ST DECEMBER,2010

PARTICULARS	DETAILS	AMOUNT
RECEIPTS:		
OPENING BALANCE (01.01.2010)		
Cash in hand	12,238.00	
Cash at Bank	6,60,314.13	
		6,72,552.13
FUND INFLOW		
Fund received from:		
FREE VOICE	67,24,237.90	
TAIWAN FOUNDATION FOR DEMOCRACY	1,75,280.00	
DEVELOPMENT ALTERNATIVE INC.- (DAI)/USAID	50,29,315.00	
ANNE FRANK FONDS	3,43,250.00	
UNESCO	12,48,960.00	
		1,35,21,042.90
Advance recovery		1,14,000.00
Sale of different publication		58,760.49
Bank interest		24,906.96
Subscription from the Executive members		2,100.00
TOTAL TK.		<u>1,43,93,362.48</u>
PAYMENTS:		
FUND OUTFLOW		
Salaries		13,16,400.00
Training for trainers		36,38,280.00
Office accommodation		3,15,000.00
Office equipment		2,98,000.00
Fellowship		46,26,310.00
English language course		4,48,800.00
Module		6,67,000.00
Skill development training		5,70,264.00
Internship		50,000.00
Module for TOT		1,63,000.00
Telephone, internet & others		2,12,123.00
Office supplies		2,41,899.02
Utilities		1,19,283.00
Audit fee		57,000.00
Bank Charge		4,645.00
Daily allowance for the workshop participants		40,000.00
Workshop room		14,000.00
Honorarium for material developers		45,000.00
Graphical works		20,000.00
Photocopies /Binding		41,000.00
Award distribution ceremony for the students		7,18,938.00
Fellowship conference		84,000.00
Sharing session		1,31,557.00
Rent for school rooms		1,44,000.00
Educational materials		34,288.47
Teachers honorarium		1,30,000.00
Wages for Aiea		26,000.00
Advances		1,15,830.00
CLOSING BALANCE (31.12.2010)		
Cash in hand	21,356.00	
Cash at Bank	99,388.99	
		1,20,744.99
TOTAL TK.		<u>1,43,93,362.48</u>

Total Expenditure 1,41,56,787.49 (Equivalent USD 1,96,622 / Euro 1,52,223)

4. Auditor's Certificate



Chartered Accountants



FORM FD-4

We have audited the accounts of NEWS NETWORK Dhanmondi, Dhaka Registration no. FDR-922, dated 20.3.1995 for the Year ended 31st December, 2010 and examined all relevant books and vouchers and certifies that according to audited accounts.

1. The brought forward foreign donation at the beginning of year 1st January, 2010 was Tk. 8,07,219.58
2. The foreign donation amounting to Tk. 1,35,21,042.90 was received by the organization during the period.
3. The balance of unutilized foreign donations by the organization at 31st December, 2009 Tk. 2,36,574.99
4. Foreign donation amounting to Tk. 1,40,91,687.49 have been utilized for the following purposes (shown project wise).

NAME OF THE PROJECT :	1. Capacity building programme for journalists of three hill districts 2. Programme for building teenager as good citizen 3. Capacity building for journalists 4. Motivational programme on sensible journalism 5. Education Programme for harijan children phase II 6. Fellowship programme for women journalists
FUNDING AGENCY:	1. UNESCO 2. ROYAL DANISH EMBASSY, DHAKA 3. FREE VOICE 4. TAIWAN FOUNDATION FOR DEMOCRACY 5. ANNE FRANK- FONDS 6. DEVELOPEMENT ALTERNATIVE INC.-(DAI)/USAID

Name of the project (8)	Budget for this year	Amount spent this year	Difference
Capacity building programme for journalists of three hill districts	11,27,233.00	10,90,488.00	+36,745.00
Programme for building teenager as good citizen	7,49,000.00	7,40,409.78	+8,590.22
Capacity building for journalists	72,09,462.00	67,43,867.24	+4,65,594.76
Motivational programme on sensible journalism	1,75,000.00	1,64,900.00	+10,100.00
Education programme for harijan children phase II	3,50,000.00	3,46,288.47	+3,711.53
Fellowship programme for female journalists	55,24,163.00	50,05,734.00	+5,18,429.00
Local contribution by News Network	71,000.00	65,100.00	+5,900.00
Total Taka	1,52,05,858.00	1,41,56,787.49	+10,49,070.51

Total expenditure in BDT. 1,41,56,787.49 (Equivalent U.S.D 1,96,622 /EURO 1,52,223)

5. Certified the organization has maintained the accounts of Foreign Donations and records relating the their to in the manner specified as in section 5 of the Foreign Donations (voluntary activities) Regulations Ordinance, 1978 read with rule 6 and 7 to the said ordinance.
6. The information furnished above is correct and checked by us.

Dated: 3.03.2011.

Pinaki Das
Pinaki Das, FCA
Partner
Pinaki & Company
Chartered Accountants.
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5. Budget 2011

Sl. Head of Account

1	Fellowship for female journalists	1,745,000
2	Training module	280,000
3	Certificate giving ceremony	86,000
4	Capacity building of rural journalists training	975,000
5	Workshop for media people on right to information	475,000
6	Capacity building for journalists in 3 hill districts	574130
7	Telephone, internet & postage	240,410
8	Office supplies & conveyance	206,972
9	Entertainment	12,000
10	Utilities	204,000
11	Office rent & Rent for school rooms	664,000
12	Rent for computer	270,000
13	Salary and allowances	2,979,000
14	Audit fee	57,000
15	Educational materials	50000
16	Office equipment & furniture	274,000
17	Sensitization workshop with media practitioners	104,600
18	Journalists engaged in media events	91,350
19	Issues covered in various media through media campaign	140,000
20	Events reported and case - follow up published in the media	70,000
21	News letter publication	94000
22	Honorarium for School Asstt.	26000
23	Honorarium for school teachers	130000
24	Honorarium & conveyance for the participants	20000
25	Daily allowance for the participants & others	20000
26	Workshop materials	38000
27	Venue	15000
28	Honorarium for resource persons	16000
	Total	9,857,462



Set up in 1994 to meet the readers' need and bridge the information gap, News Network has become a leading news-feature agency of Bangladesh. By the time, the agency has been able to earn the appreciation of all quarters for its comprehensive works and its success can be measured by the acceptance of our newspapers as well as the readers.

NewsNetwork prepares news-features, news analysis and graphics, and conducts studies/surveys on various issues like democracy, environment, gender and rights of women and children. It also has a regular training programme for local journalists, aiming to develop their skills.

Other activities of the agency include organising workshops, seminars, symposiums and dialogues on crucial social issues. The agency also provides client specific services to different national and international organisations.

For further information please contact us.

NEWS NETWORK

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